

# COOKIE POLICY

The present Cookie Policy concerns the use of Cookies by the website [www.enchora.com](http://www.enchora.com). For the Privacy Policy of the website, you can [click here](#).

Cookies are small text files that may be used by websites to make the user's experience more efficient, and are sent to his/her browser, where they are stored, and then sent back to the same website after he/she visits it again. Cookies have different functions.

Cookies have the aim of improving the functionality and the browsing of this website. In other cases, instead, Cookies are used to monitor users during the browsing; they gather information on what the user buys or may want to buy in order to customize the advertising that is shown when he/she opens emails or browses a social network, to customize the contents, to provide the functions of the social media and to analyze traffic.

The user can edit the Privacy settings in his/her browser to not store Cookies, delete them after each visit or every time he/she closes the browser, or even accept only the Cookies of [www.enchora.com](http://www.enchora.com) and not those of third parties.

## Technical Cookies

Technical Cookies are those whose usage does not require the user's consent. Technical Cookies are used with the sole purpose of making the user's browsing possible on the website and allowing him/her to use its functionalities. They are first-party Cookies because they are conveyed directly by the owner of the website. Navigation Cookies are normally session Cookies, therefore, once the browser is closed, they are disabled automatically. Other technical Cookies are helpful to store some user's preferences without having to set them again during subsequent visits (c.d. Functionality Cookies). For this reason, functionality Cookies are often persistent Cookies because they remain stored on the user's computer, even after closing the browser, until their expiry date or until the user decides to delete them.

## **Third-party Cookies**

These Cookies are employed in order to gather information on the use of the website by users anonymously, like visited pages, spent time, traffic source information, geographical origin, age, gender and hobbies, for statistical purposes and marketing activity. These Cookies are sent from third-party domains external to this website.

## **CONTACT TOOLS**

### **NEWSLETTER**

This website uses this service

### **SendinBlue**

For more information, follow this link:

<https://www.sendinblue.com/legal/privacypolicy/>

## **IMPLEMENTED SECURITY MEASURES**

### **reCAPTCHA**

This website uses reCAPTCHA, a service subject to privacy policy and to Google terms and conditions.

<https://policies.google.com/privacy?hl=en>

<https://policies.google.com/terms?hl=en>

## **STATISTICS**

### **1. Google Analytics**

Google Analytics uses Cookies to gather information in aggregate form concerning the number of users and how they visit this website. This website uses the Google

Analytics service offered by Google Ireland Limited, with anonymized IP, whose Cookies are therefore of third party, for the statistical monitoring of the activities carried out on the website. Google Analytics uses Cookies that do not store personal data. For more information on Google Analytics, you can consult the following websites:

<https://policies.google.com/technologies/partner-sites?hl=en>

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

It is possible to disable Google Analytics through the opt out:

<https://tools.google.com/dlpage/gaoptout?hl=en>

## **2. Facebook Conversion Pixel monitoring (Meta Platforms, Inc.)**

This website uses the conversion monitoring service offered by Meta Platforms, Inc., whose Cookies are therefore of third party, for the statistical monitoring of the activities carried out on the website. For more information, follow this link:

<https://www.facebook.com/policies/cookies/>

## **3. SendinBlue (SendinBlue SAS)**

This website uses the conversion tracking service offered by SendinBlue SAS whose related cookies are therefore third-party, for the statistical monitoring of the activities carried out on the Website. For more information just follow this link:

<https://it.sendinblue.com/legal/cookies/>

## **4. Matomo**

Matomo uses Cookies to gather information in aggregate form concerning the number of Users and how they visit this website. This website uses Matomo Analytics, with anonymized IP, whose Cookies are therefore third-party, for the statistical monitoring of the activities carried out on the digital properties of the Clients. For more information, follow this link: <https://matomo.org/gdpr-analytics/>

## **SOCIAL NETWORK BUTTONS**

### **1. Facebook**

For more information, follow this link:

<https://www.facebook.com/policies/cookies/>

### **2. Instagram**

For more information, follow this link:

<https://help.instagram.com/1896641480634370>

## **CONTENTS ON EXTERNAL PLATFORMS**

### **Google Maps**

For more information, follow this link:

<https://policies.google.com/technologies/cookies?hl=en#types-of-cookies>

## **PAYMENT METHODS**

### **1. Paypal**

For more information, follow this link:

<https://www.paypal.com/it/webapps/mpp/ua/cookie-full>

### **2. Stripe**

For more information, follow this link:

<https://stripe.com/cookies-policy/legal>

## **Delete or disable Cookies**

Except for technical Cookies strictly necessary for browsing, the conferment of data remains at the discretion of the user who decides to browse the website after reading the brief information contained in the appropriate banners and to make use of the services of third party that entail installation of Cookies. The user can therefore avoid

the installation of Cookies while keeping the banner, as well as through the special features available on the browser or in this policy. The user can manage the preferences about Cookies by using the browser and prevent their installation by third party.

It is important the user knows that disabling all Cookies may jeopardize the functioning of this websites.

Each browser has different procedures for settings managing.

The user can get specific instructions through the links below.

Delete/disable Android Cookies under the following link:

<https://support.google.com/chrome/answer/2392971?hl=en-EN>

Delete/disable Mozilla Firefox Cookies under the following link

<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>

Delete/disable Explorer Cookies under the following link:

<https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168d-ab11-0753-043d-7c16-ed5947fc64d>

Delete/disable Chrome Cookies under the following link:

<https://support.google.com/chrome/answer/95647?hl=en>

Delete/disable Safari Cookies under the following link:

<http://support.apple.com/kb/PH5042>

Delete/disable Opera Cookies under the following link:

<http://www.opera.com/browser/tutorials/security/privacy/>

Delete/disable iOS cookies under the following link:

<https://support.apple.com/en-us/HT201265>

Furthermore, it is possible to disable Cookies of third party using **Your Online Choices** <https://www.youronlinechoices.com/uk/your-ad-choices> a web service handled by European Interactive Digital Advertising Alliance (EDAA), a non-profit association that provides information about behavioral advertising based on proliferation Cookies and allows users to easily oppose (opt-out) their installation. By deleting all Cookies by your browser or removing them through services like Your

Online Choices, if third party, they will be inhibited generically, not only in this website.

## **Further information on the processing**

At your request, in addition to information contained in this Cookie Policy, this website may provide further or contextual information regarding specific services or the collection and the processing of personal data.

For needs connected to the operation and maintenance, this website and any service of third party it uses may collect system logs, which are files that record the interactions and may contain personal data. Further information on personal data processing may be requested to the Data Controller at any time at its contact information.

## **Exercise of the rights of the data subject**

Pursuant to artt. 15-22 of European regulation n. 679/2016, the interested party has the right to obtain confirmation whether or not personal data concerning the subject exist and their dissemination in comprehensible form, even if the data are not yet registered. The interested party has the right to obtain: a) the source of the personal data;

b) purposes and methods of processing; c) the logic applied in case of processing carried out with the aid of electronic devices; d) the indication of the identity of the owner and responsible for the processing of personal data;

e) the subjects or subject categories that the personal data can be transmitted to, or may become acquainted because they are delegates, responsible, or representative in the State territory; f) the updating, rectification or, when having such interest, complementing of data; g) cancellation, transformation into anonymous form or blocking of the processed data, including the ones which do not need to be stored if related to the purposes they have been collected for and subsequently processed.

## **Data controller**

The data controller is Enchora Srl, registered office in Milano (MI), via Aosta n.10 P. Iva 11732880965, email: [privacy@enchora.com](mailto:privacy@enchora.com)

The data controller is not responsible for the update of the links displayed in this Cookie Policy, therefore, every time a link does not work and/or is not updated, users acknowledge and agree that they must always refer to the document and/or the section of the linked websites.

Cookie Policy updated on December 2021